

Agency:

Fiscal Year (FY):

Agreement Number:

## **BLACK INFANT HEALTH PROGRAM (BIH) SCOPE OF WORK**

The Agency must work toward achieving the Healthy People 2010 goals by performing the specified activities as described below:

- Goal 1: To reduce African-American infant mortality through a comprehensive community-based effort by assuring that at-risk pregnant and parenting African-American women and their infants and children up to age one have access to quality maternal and child health services.**
- Goal 2: To increase the number of African-American women obtaining prenatal care in the first trimester.**
- Goal 3: To reduce the number of African-American infants born with birth weights below 2,500 grams.**
- Goal 4: To reduce the number of African-American women who smoke, use alcohol, and/or nonprescription drugs during pregnancy.**
- Goal 5: Reduce the number of African-American babies who die due to SIDS.**
- Goal 6: To reduce African-American maternal mortality.**

**Timelines:** All of the implementation activities identified in this Scope of Work are to be conducted within the term of this Agreement's fiscal year.

### **Objective 1**

**Conduct a community-based BIH Program in the local jurisdiction that supports, facilitates, and promotes better health care services for at-risk African-American women, children up to age of one year, and their families.**

### Implementation Activities

- 1.1 Maintain a culturally competent Coordinator to oversee and administer the program and carry out the responsibilities and activities detailed in the MCH Policies and Procedures Manual.

### Evaluation Process or Outcomes-

- 1.1.1 In the Annual Report describe specific BIH Coordinator activities.
- 1.2 Provide and/or assure culturally competent community exchange awareness in the African-American community targeting pregnant and parenting women. Identify areas of concentration for community exchange awareness dissemination by zip codes and census tract. (This should follow the community exchange awareness model made available by the MCH Branch.)

Evaluation Process or Outcomes-

1.2.1 In the Annual Report describe specific key activities toward implementing community exchange awareness.

- 1.3 Provide and/or assure access to appropriate perinatal services through continuous care coordination and/or follow-up services to assure timely acquisition of postpartum, well-baby care and immunizations, and other essential services for the well being of infants from birth through 12 months, and their mother.

Evaluation Process or Outcomes-

1.3.1 In the Annual Report specify accomplishments regarding providing access to prenatal services, care coordination follow-up services, postpartum well baby care, and other essential services for infants and children, and their mothers.

- 1.4 Identify by intervention the number/range of African-American clients proposed to be served through the BIH interventions during the current fiscal year.

Evaluation Process or Outcomes-

1.4.1 In the Annual Report summarize the number of clients served in each of the interventions.

- 1.5 Identify/add any local objectives and activities aimed at achieving the goals of the BIH Program. Such objectives and activities must clearly expand and amplify community-based efforts aimed at improving the health and well being of African-American women, infants, children, and their families. Local objectives may include, but not be limited to, implementing prematurity prevention guidelines.

Evaluation Process or Outcomes-

1.5.1 In the Annual Report describe any local objectives and describe accomplishments in their implementation.

- 1.6 Coordinate and collaborate with relevant service programs and community groups to increase community awareness regarding African-American infant mortality, and to increase accessibility to appropriate services to reduce African-American infant mortality.

Evaluation Process or Outcomes-

1.6.1 Describe key activities and accomplishments toward coordination and collaboration efforts to reduce African-American infant mortality in the Annual Report.

- 1.7 Utilization of the BIH Data Collection System (MIS) each month to ensure that BIH data is input, updated, and maintained for monthly electronic uploading.

Evaluation Process or Outcomes-

1.7.1 Each BIH health jurisdiction must maintain local data files (data collection forms) directly or through subcontractor agency or services provided to client/households to be uploaded to San Diego State University no later than the 10<sup>th</sup> day of the month.

**Objective 2**

**Administer culturally competent community exchange and awareness to inform and educate African-American women who are at risk for poor birth outcomes and the community on the importance for early access and maintenance of prenatal care.**

**Implementation Activities**

- 2.1 Conduct culturally competent community exchange and awareness activities to identify and enroll pregnant African-American women who are not receiving care into appropriate health care and other supportive services during the first trimester of pregnancy.

Evaluation Process or Outcomes-

- 2.1.1 In the Annual Report document key community exchange and awareness activities and accomplishments toward increasing first trimester enrollment.

- 2.2 Conduct 2 (minimally) “Celebrate Healthy Babies” events annually.

Evaluation Process or Outcomes-

- 2.2.1 In the Annual Report describe the “Celebrate Healthy Babies” activities and events.

- 2.3 Maintain a viable local BIH Community Advisory Board.

Evaluation Process or Outcomes-

- 2.3.1 Complete the Community Membership Form (Form 8) for the BIH Community Advisory Board.

**Objective 3**

**Develop and implement educational strategies that assist pregnant African-American women to understand the causes of low birth weight.**

**Implementation Activities**

- 3.1 Educate pregnant African-American women on the causes of low birth weight, including smoking, substance abuse, and prematurity. Existing educational resources, “Steps to Take” Kick Count information, as well as the Los Angeles County Kick Count Media Campaign may be used as examples.

Evaluation Process or Outcomes-

- 3.1.1 In the Annual Report document activities that educate African-American women on causes of low birth weight, and signs and symptoms of pre-term labor.

- 3.2 Coordinate with local providers to request that they educate and provide resource materials to pregnant African-American women during their prenatal visits on the need for adequate prenatal care, healthy lifestyle choices, with emphasis on the need to recognize signs and symptoms of pre-term labor to reduce/prevent premature births.

Evaluation Process or Outcomes-

- 3.2.1 In the Annual Report document activities with local providers to partner with programs that educate pregnant African-American women regarding prenatal care and pre-term labor issues.

**Objective 4**

**Coordinate with existing treatment services for substance and alcohol abuse and smoking cessation programs for referral of pregnant African-American women to reduce/eliminate risky behaviors during pregnancy.**

Implementation Activities

- 4.1 Identify pregnant African-American clients who currently use alcohol, illicit substances, and/or tobacco products for referral to appropriate treatment programs.

Evaluation Process or Outcomes-

- 4.1.1 In the Annual Report document the number of pregnant African-American clients who use alcohol, illicit substances, and/or tobacco, and the number of those clients referred to appropriate treatment programs to address these issues.
- 4.2 Monitor pregnant African-American client's behavior modification to identify a reduction in adverse behavior during pregnancy.

Evaluation Process or Outcomes-

- 4.2.1 In the Annual Report document the number of pregnant African-American clients entering treatment programs and any successes with modifying adverse behavior.

**Objective 5**

**In conjunction with the State's Sudden Infant Death Syndrome (SIDS) Program, educate African-American families on SIDS deaths in the African-American community and strategies that may reduce SIDS deaths.**

Implementation Activities

- 5.1 Disseminate and discuss SIDS resource materials, including the Back to Sleep campaign to pregnant African-American women and families.

Evaluation Process or Outcomes-

- 5.1.1 In the Annual Report describe activities conducted to teach African-American women and their families about SIDS and SIDS risk reduction activities.
- 5.2 Observe and monitor newborn sleeping patterns with African-American mothers during follow-up visits to reinforce babies sleeping on their backs.

Evaluation Process or Outcomes-

- 5.2.1 In the Annual Report describe the number of African-American women/men and their families who received information on the Back to Sleep campaign.